



RUPAVAHINI RATE CARD (w. e. f. 01/01/2009)

Marketing Division -Tel: 602158600 / 06 / 11 / 16 / 18 Fax: 2696806 E-Mail: slrcmkt@rupavahini.lk Website: www.rupavahini.lk

Rupavahini Programme Line-up			30 sec	05 sec	10 sec	15 sec	20 sec	45 sec	60 sec
BREAKFAST SHOW	Day	Time	MB	MB	MB	MB	MB	MB	MB
Nugasevana (Women) - Live	Mon - Fri	8.00 - 11.30am	25,000	10000	13750	16250	21250	31250	50000
Shanida Ayubowan - Live	Saturday	7.30 - 10.00am	15,000	6000	8250	9750	12750	18750	30000
Sunday Ayubowan - Live	Sunday	9.05 - 12.00noon	15,000	6000	8250	9750	12750	18750	30000
Rividina Arunella	Sunday	7.30 - 8.00am	7,500	3000	4125	4875	6375	9375	15000
Ilakkaya - Live	Sunday	8.05 - 9.00am	10,000	4000	5500	6500	8500	12500	20000
MUSICALS , ENTERTAINMENT & YOUTH									
Adaraneeya Yawwanaya	Mon - Fri	7.05 - 8.00am	7,500	3000	4125	4875	6375	9375	15000
Hiru Viyana	Mon - Fri	1.00 - 2.00pm	7,500	3000	4125	4875	6375	9375	15000
Sith Gath Gee - Live	Saturday	10.30 - 11.30am	15,000	6000	8250	9750	12750	18750	30000
Uththamachara	Thursday	10.30 - 12.00 mid	15,000	6000	8250	9750	12750	18750	30000
Sunday Night Musical	Sunday	10.10 - 12.00 mid	15,000	6000	8250	9750	12750	18750	30000
Rusara	Saturday	10.05 - 10.30am	15,000	6000	8250	9750	12750	18750	30000
Entertainment Prog	Monday	10.30 - 12.00 mid	15,000	6000	8250	9750	12750	18750	30000
MAGAZINE PROGRAMMES									
Sarathi - Women's Magazine	Saturday	2.30 - 3.30pm	15,000	6000	8250	9750	12750	18750	30000
Gammene Jeevitha	Tuesday	6.00 - 6.30pm	15,000	6000	8250	9750	12750	18750	30000
Udarata Menike Travel Programme	Saturday	7.30 - 8.00pm	60,000	24000	33000	39000	51000	75000	120000
Rupawalokanaya	Sunday	3.05 - 3.30pm	15,000	6000	8250	9750	12750	18750	30000
Serisara Travel Magazine	Mon - Fri	4.30 - 5.00pm	10,000	4000	5500	6500	8500	12500	20000
Apegama	Sunday	7.00 - 8.00pm	15,000	6000	8250	9750	12750	18750	30000
DOCUMENTRY PROGRAMMES									
Nature Documentary (Dubbed in Sinhala)	Mon - Fri	2.30 - 3.30pm	10,000	4000	5500	6500	8500	12500	20000
EVENING VARIETY									
Evening Comedy Prog	Mon - Fri	4.05 - 4.30pm	10,000	4000	5500	6500	8500	12500	20000
EDUCATION AND CHILDREN'S SPECIAL									
Morning Cartoons / Children's Programme	Sat & Sun	7.00 - 7.30am	7,500	3000	4125	4875	6375	9375	15000
Cartoons (Dubbed in Sinhala)	T/W/T/F	5.05 - 5.30pm	15,000	6000	8250	9750	12750	18750	30000
Adventure/Cartoons (Sub / dubbed in Sinhala)	Su/T/W/T/F/Sat	5.30 - 6.00pm	15,000	6000	8250	9750	12750	18750	30000
Cartoons (Dubbed in Sinhala)	Saturday	6.05 - 6.30pm	15,000	6000	8250	9750	12750	18750	30000
Pariganaka Paradeesaya	Thursday	6.05 - 6.30pm	15,000	6000	8250	9750	12750	18750	30000
Tharu Dawasa	Monday	5.05 - 6.00pm	7,500	3000	4125	4875	6375	9375	15000
Lama Gee Sendewa	Saturday	5.05 - 5.30pm	7,500	3000	4125	4875	6375	9375	15000
Upandina Sadaya	Sunday	5.05 - 5.30pm	7,500	3000	4125	4875	6375	9375	15000
Muthuhara	Sunday	6.05 - 6.30pm	10,000	4000	5500	6500	8500	12500	20000
TALK SHOWS									
Ira Andurupata	Tuesday	10.30 - 12.00 mid	15,000	6000	8250	9750	12750	18750	30000
Janamathaya	Monday	9.05 - 10.00pm	15,000	6000	8250	9750	12750	18750	30000
Aluth Sri Lankawak	Mon - Fri	11.05 - 12.00pm	10,000	4000	5500	6500	8500	12500	20000
MOVIES									
English Movie	Sunday	12.05 - 3.00pm	20,000	8000	11000	13000	17000	25000	40000
Hindi Movie (Except Blockbuster)	Saturday	10.10pm onwards	25,000	10000	13750	16250	21250	31250	50000
Movie Mix (Except Blockbuster)	Friday	9.30pm onwards	25,000	10000	13750	16250	21250	31250	50000
SPORTS TIME									
Kreeda Visithuru	Saturday	4.15 - 5.00pm	7,500	3000	4125	4875	6375	9375	15000
TELE SERIES									
The X - Files (Subtitled in Sinhala)	Wednesday	10.30 - 11.30pm	20,000	8000	11000	13000	17000	25000	40000
Suzuran (Dubbed in Sinhala)	Mon - Fri	7.00 - 7.30pm	35,000	14000	19250	22750	29750	43750	70000
NEWS & CURRENT AFFAIRS									
1st Break News	Daily	8.00 - 8.30pm	70,000	28000	38500	45500	59500	87500	140000
2nd Break News	Daily	8.00 - 8.30pm	60,000	24000	33000	39000	51000	75000	120000

Before the News	Daily	7.55 - 8.00pm	50,000	20000	27500	32500	42500	62500	100000
Hirumediya (Except Sunday)	Daily	12.30 - 1.00pm	7,500	3000	4125	4875	6375	9375	15000
Mediyamata Pera	Mon - Fri	10.10-10.30pm	30,000	12000	16500	19500	25500	37500	60000
Vivarana World News	Sunday	4.15 - 5.00pm	10,000	4000	5500	6500	8500	12500	20000
Sivudesa - Foreign News	Daily	6.05 - 6.25am	5,000	2000	2750	3250	4250	6250	10000
Paththra Sirasthala	Daily	6.30 - 7.00am	5,000	2000	2750	3250	4250	6250	10000
Dasatha Puwath	Sun & Sat	4.05 - 4.15pm	7,500	3000	4125	4875	6375	9375	15000
TELE DRAMA									
Family Drama	Mon - Fri	8.35 - 9.00pm	100,000	40000	55000	65000	85000	125000	200000
Saturday Family Drama	Saturday	8.35 - 9.00pm	125,000	50000	68750	81250	106250	156250	250000
Sunday Family Drama	Sunday	8.35 - 9.00pm	125,000	50000	68750	81250	106250	156250	250000
9.05pm Tele Drama (Except Monday)	Daily	9.05 - 9.30pm	50,000	20000	27500	32500	42500	62500	100000
Isuru Bhavana Tele Drama	Mon - Fri	7.27 - 8.00pm	75,000	30000	41250	48750	63750	93750	150000
9.30pm Teledrama	Wed / Thu	9.30 - 10.00pm	35,000	14000	19250	22750	29750	43750	70000
Saturday 9.30pm Teledrama	Saturday	9.30 - 10.00pm	40,000	16000	22000	26000	34000	50000	80000
Before the Drama	Daily	8.30 - 8.35pm	70,000	28000	38500	45500	59500	87500	140000
Daytime Drama	M - Sa / M - Fri	12.00/2.05,3.30pm	10,000	4000	5500	6500	8500	12500	20000

Note : Government tax to be added to the above rates