


Nethra TV RATE CARD (w. e. f. 21/01/2008)

Marketing Division -Tel:2599510/2593563 Fax: 2696806 E-Mail slrcmkt@rupavahini.lk Website: www.rupavahini.lk

Nethra TV Programme Line-up			30 sec	05 sec	10 sec	15 sec	20 sec	45 sec	60 sec
BREAKFAST SHOW	Day	Time	MB	MB	MB	MB	MB	MB	MB
Newspaper Review	Daily	7.30am - 8.00am	5,000	2000	2750	3250	4250	6250	10000
Kalai WanaKkam / Udaya Darshanam	Weekdays	8.30am - 11.00am	5,000	2000	2750	3250	4250	6250	10000
Ayubowan - Harmony	Sunday	10.30am - 12.00noon	15,000	6000	8250	9750	12750	18750	30000
Commodity - Tamil	Weekdays	11.30am - 12noon	5,000	2000	2750	3250	4250	6250	10000
EDUCACTION & CHILDREN'S PROGRAM									
Cartoon (Tamil)	Weekdays	5.00pm - 5.30pm	7,500	3000	4125	4875	6375	9375	15000
Maveeran Hathim	Sunday	8.00am - 9.00am	5,000	2000	2750	3250	4250	6250	10000
Pattam Poochi	Saturday	8.00am - 9.00am	5,000	2000	2750	3250	4250	6250	10000
MUSICAL									
M 9.30	Sunday	9.30am - 10.30am	7,500	3000	4125	4875	6375	9375	15000
Inimai Itho	Sunday	9.00am - 9.30am	7,500	3000	4125	4875	6375	9375	15000
Uthyam	Friday	5.30pm - 6.00pm	7,500	3000	4125	4875	6375	9375	15000
Lunch Time Music	Weekdays	12noon - 1.00pm	5,000	2000	2750	3250	4250	6250	10000
Golden Hit Songs	Daily	6.00pm - 6.30pm	7,500	3000	4125	4875	6375	9375	15000
Punnagai	Saturday	9.30am - 11.00am	5,000	2000	2750	3250	4250	6250	10000
Sangamam	Saturday	5.00pm - 6.00pm	7,500	3000	4125	4875	6375	9375	15000
Symphony	Sunday	8.00pm - 9.00pm	5,000	2000	2750	3250	4250	6250	10000
Madura Ganam	Saturday	6.00pm - 7.00pm	7,500	3000	4125	4875	6375	9375	15000
Thillale Thillale	Saturday	9.00am - 9.30am	5,000	2000	2750	3250	4250	6250	10000
QUIZ / MAGAZINE PROGRAMMES									
Foreign Documentary	Daily	4.00pm - 4.30pm	5,000	2000	2750	3250	4250	6250	10000
Sport Magazine	Saturday	11.30am - 12 noon	5,000	2000	2750	3250	4250	6250	10000
Valar Pirai	Wednesday	5.30pm - 6.00pm	5,000	2000	2750	3250	4250	6250	10000
Saiva Neethi	Friday	6.30pm - 7.00pm	5,000	2000	2750	3250	4250	6250	10000
Kandathum Keattathum	Saturday	7.30pm - 8.00pm	5,000	2000	2750	3250	4250	6250	10000
Abivirutha Pathaiyil	Wednesday	6.30pm - 7.00pm	5,000	2000	2750	3250	4250	6250	10000
Majlisul Islam	Monday	5.30pm - 6.00pm	5,000	2000	2750	3250	4250	6250	10000
Amarkalam	Saturday	11.00am - 11.30am	5,000	2000	2750	3250	4250	6250	10000
TALK SHOW									
Vidiyalai Nokki (Political)	Monday	6.30pm - 7.00pm	5,000	2000	2750	3250	4250	6250	10000
Ulah Valam	Tuesday	6.30pm - 7.00pm	7,500	3000	4125	4875	6375	9375	15000
Commodity Show	Saturday	4.30pm - 5.00pm	5,000	2000	2750	3250	4250	6250	10000
Kalakka Povadu Yaru	Sunday	12 noon - 1.00pm	7,500	3000	4125	4875	6375	9375	15000
Kalaiarangam	Thursday	06.30pm-07.00pm	5,000	2000	2750	3250	4250	6250	10000
Coffee with Anu	Sunday	3.30pm - 4.30pm	15,000	6000	8250	9750	12750	18750	30000
POLITICAL									
Sadurangam	Saturday	8.00pm - 9.00pm	7,500	3000	4125	4875	6375	9375	15000
MOVIES									
Tamil Movie	Sunday	1.00pm - 3.30pm	15,000	6000	8250	9750	12750	18750	30000
Super Hit Movie	Sunday	4.30pm - 7.00pm	15,000	6000	8250	9750	12750	18750	30000
Tamil Movie	Saturday	12 noon - 2.30pm	12,500	5000	6875	8125	10625	15625	25000
Friday Night Movie (Tamil)	Friday	9.30pm	15,000	6000	8250	9750	12750	18750	30000
Feature Films (Tamil)	Weekdays	1.45pm - 4.00pm	7,500	3000	4125	4875	6375	9375	15000
DRAMA TIME									
Salanam (Tamil) ®	Weekdays	8.00am - 8.30am	7,500	3000	4125	4875	6375	9375	15000
Kanar Kaanum Kalangal ®	Weekdays	11.00am-11.30am	7,500	3000	4125	4875	6375	9375	15000
Sahana (Tamil) (R)	Weekdays	1.00pm - 1.30pm	7,500	3000	4125	4875	6375	9375	15000
Kalki (Tamil)	Weekdays	7.30pm - 8.00pm	25,000	10000	13750	16250	21250	31250	50000
Ramayanam (Tamil)	Weekdays	4.30pm - 5.00pm	7,500	3000	4125	4875	6375	9375	15000
Sinhala Teledrama (Dubbed in Tamil)	Sunday	7.30pm - 8.00pm	7,500	3000	4125	4875	6375	9375	15000
Kanar Kaanum Kalangal	Weekdays	8.00pm - 8.30pm	25,000	10000	13750	16250	21250	31250	50000
En Thozhi Kadali Manaivi	Weekdays	8.30pm-9.00pm	25,000	10000	13750	16250	21250	31250	50000
NEWS									
Lunch Time News	Weekdays	1.30pm - 1.45pm	5,000	2000	2750	3250	4250	6250	10000
Tamil News	Daily	7.00pm - 7.30pm	12,500	5000	6875	8125	10625	15625	25000

Note : Government tax to be added to the above rates

THE NATIONAL RUPAVAHINI - TAMIL CHANNEL ON STATION